

# JCPenney

Every Day Matters<sup>®</sup>

starts friday | stores open 9am saturday

# hotttest sale

night to day  
**door  
busters**

fri. 3pm-close  
sat. 9am-1pm

salute our american heroes this memorial day

**\$15** instant  
money!  
off a purchase totaling  
\$75 or more in store,  
jcp.com & catalog  
with this coupon.



MC446603000200000094215

**\$10** instant  
money!  
off a purchase totaling  
\$50 or more in store,  
jcp.com & catalog  
with this coupon.



MC446602000200000094210

JCPenney Every Day Matters

**FRIDAY & SATURDAY, MAY 28 & 29, ONLY!**

\$15 or \$10 savings coupon is valid for one-time use on a single purchase of \$75 or \$50 or more respectively, excluding taxes and shipping charges, from Friday, May 28 - Saturday, May 29, 2010. One coupon per customer, must be surrendered at time of purchase. Discount does not apply to: "2 or more" prices, Cosmetics & Fragrances, Cookware, Electronics, Floor Care, Furniture & Mattresses, Kitchen Electrics, Personal Care, Sephora, Levi's, Outlet Stores, Services, Salon Service & Service Contracts, or Gift Card/e-Gift Cards, current orders or prior purchases, and the following additional jcp.com & catalog purchases: Value Right, Combo prices and Toys. Discounts cannot be combined with any other discount coupon. Discount applied to all qualifying items on a prorated basis; any refunds will be given in the prorated amount. No Cash Value.

ASSOCIATE PROCEDURES: 1. Verify offer dates. 2. Verify minimum purchase amount. 3. Scan barcode. 4. Place coupon in media bag.

▶ [jcp.com](http://jcp.com) | 1.800.222.6161 promo code: **TRIBUTE**

**NOW!**  
the price  
you see  
is the price  
you pay!  
no math  
required.

# RED ZONE clearance

# 50-70% off

NEW  
MARKDOWNS

Represents in-store savings off original prices. Intermediate markdowns may have been taken. Selection varies by store.