

## **Ruby Tuesday Restaurants**

(October 2005) Hull Storey Retail Group announced a new Ruby Tuesday Restaurant opened in October 2005 at Cleveland Mall in Shelby, North Carolina. “We recently constructed a new 10-screen Carmike Theatre at the mall which draws its audience from all of Cleveland County and the surrounding region”, said John Gibson, president of Hull Storey Retail Group. He continued, “What could go better with a new theatre than a new upscale restaurant to complete an evening of entertainment”? Hull Storey diligently pursued Ruby Tuesday and convinced them that the nearby theatre, surrounding hotels and enormous traffic count on U.S. 70 would help them exceed their sales expectations. Apparently that forecast came true. According to Ruby Tuesday manager Stan Carmen, “Sales for opening week totaled \$52,000. Out of 45 stores that opened in the region, our store had the highest sales on opening day”. Hull Storey Retail Group recently opened a new Ruby Tuesday restaurant at the Milledgeville Mall in Milledgeville, Georgia and is currently working to facilitate the development of a new Ruby Tuesday restaurant in Augusta, Georgia at the intersection of I-20 and Belair Road.

Founded in 1972 and traded on the NYSE (symbol RI), Ruby Tuesday is headquartered in Maryville, Tennessee and currently has over 800 company-owned and franchised restaurants.



Ruby Tuesday at Cleveland Mall in Shelby, North Carolina