



**FOR IMMEDIATE RELEASE**

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**COMING ATTRACTION:  
CARMIKE CINEMAS 12 SCREENS OPEN AT REGENCY SQUARE MALL**

Florence, AL (November 10, 2004) – Hull Storey Retail Group, the owner of Regency Square Mall in Florence, Alabama, and Carmike Cinemas (Nasdaq "CKEC"), one of the largest theatre operators in the U.S. nationally, are pleased to announce that a new state-of-the-art, 12-screen, all stadium seating theater will open on Friday, November 12<sup>th</sup> at Regency Square Mall.

The new facility offers the ultimate movie-going experience. Containing approximately 2,210 seats, all 12 auditoriums feature stadium seating and plush, high-backed seats, allowing for comfort as well as unobstructed sight lines for patrons. Each auditorium is equipped with state-of-the-art technology and digital sound. Each auditorium features wall-to-wall screens. Each screen is slightly curved allowing an even disbursement of light, resulting in a crisper and clearer picture than on traditional flat screens.

"Moviegoers at the new Carmike Cinema at Regency Square Mall will experience unparalleled comfort, quality, service and convenience," said Fred Van Noy, chief operating officer of Carmike Cinemas. "Our new generation of Carmike theaters provides industry-leading amenities, the highest quality film presentation, and a comfortable, hometown atmosphere. It's a great fit with the outstanding regional location provided by Regency Square Mall in Florence. The people of The Shoals will be pleased with our newest theater. We have operated in Lauderdale County for over 20 years."

"With the opening of the new 12-screen Carmike theatre, we are delighted to offer a first-class entertainment venue for the region while improving the quality of life for residents of Florence and the Shoals," explained Hull Storey Retail Group Managing Partner Jim Hull. "We look forward to further strengthening our community relationships and contributing to the economic growth of the area. We understand how important it is to have a vibrant and prosperous regional mall as the gateway to this community. The mall today provides over 2,000 jobs and is a top-ten employer in Lauderdale County. Regency Square Mall through sales and ad valorem taxes is one of the largest taxpayers in Lauderdale County."

In addition to the grand opening on Friday November 12<sup>th</sup>, Carmike Theatre is planning a Charity Night to be held Thursday November 11<sup>th</sup>. Carmike's charity of choice is the Children's Miracle Network, the alliance of premier hospitals for children. CMN is a non-profit organization dedicated to helping kids by raising funds for 170 children's hospitals across North America, including the Children's Hospital of Alabama in Birmingham. Ms. Angela Scott, the coordinator for CMN based in Florence, stated that Children's Hospital received 6,121 visits from Northwest Alabama children in 2003. Each of these children benefited from donations to CMN. 100% of all monies raised go directly to benefit children with diseases and injuries of every kind.

Regency Square Mall, owned and managed by Hull Storey Retail Group, totals 637,000 square feet of retail space. As the largest retail center in the region, Regency Square Mall has approximately 75 specialty stores and four major department stores: Dillard's, JCPenney, Parisian, and Sears.

Headquartered in Augusta, Ga., Hull Storey Retail Group ([www.hullstorey.com](http://www.hullstorey.com)) is one of the largest owners of retail properties in the Southeast with a portfolio of over 9 million square feet, with 46 retail centers including 15 enclosed malls in 37 cities across North & South Carolina, Georgia, Alabama, Tennessee, Texas and Florida. Hull Storey has a consistent record of property redevelopment and improvement as well as a demonstrated commitment to building strong community relationships to foster economic development.

Carmike Cinemas, Inc. operates 282 theatres with 2,175 screens in 36 states as of September 30, 2004. Carmike's market focus for its theatre locations is small to mid-size communities with populations of fewer than 100,000. The company's common stock is traded on the NASDAQ National Market under the ticker symbol "CKEC." For more information on Carmike, visit [www.carmike.com](http://www.carmike.com).

The new theatre was designed by ADW Architects of Charlotte, NC to create a new entertainment destination for the Shoals area. ADW Architects is the foremost theatre design firm in the nation with over 350 theatre facilities completed over the past ten years from coast to coast. The firm also specializes nationally in church sanctuaries seating up to 3000, retail shopping centers & large anchor tenants, civic and institutional projects. For more information, visit their website ([www.adwarchitects.com](http://www.adwarchitects.com)).

The theatre was constructed by Carbine Construction Company of Florence, Alabama. Carbine Construction Company has specialized in commercial/retail construction for over 30 years. The company has completed projects in 8 states throughout the Southeast, including theatres, retail shopping centers, large anchor tenants, churches, and food stores.

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