

Redevelopment

MILLEDGEVILLE MALL GOING THROUGH “MALLTERATIONS” *Hull Storey launches million dollar renovation project*

Hatcher Square Mall in Milledgeville, Georgia, is going through a lot of changes. Hull Storey Retail Group recently launched a million dollar renovation project of the mall's interior and exterior. The renovation began with the demolition of the fountain at center court which opened up a spacious venue for community activities. Construction will continue throughout the mall with the removal of the in-ground flower beds to be replaced by new planters. New carpet and seating will complete the package to create a richer shopping environment. The mall's facade will also undergo a major transformation with a new modernized front entrance and a new name, Milledgeville Mall.

The remodel will also consist of new paint, new trash receptacles, increased lighting, as well as more retailer carts and kiosks. The back, side entrance facing Roberson Mill Road will also receive a nicer, more formal mall entrance. The project is scheduled to be completed in August, just in time for back-to-school shopping.

Hull Storey Retail Group is very excited about the “mallterations” as well as the addition of Ruby Tuesday at the front of the Mall property. “We believe the mall is the community center of Milledgeville. The renovations, as well as the opening of Ruby Tuesday, will only further Milledgeville Mall as the premier family shopping venue in town,” said John Gibson, President and CEO of Hull Storey. Jennifer Graham, Marketing and Assistant Property Manager for Milledgeville Mall said that she has already noticed an increase in the mall traffic, “People are curious by nature and when something is going on in their town, they want to come out and see it,” she said.

Milledgeville Mall, a 231,000 square foot enclosed regional mall built in 1972. The mall was renovated in 1986 and again in 1998. The Milledgeville Mall is anchored by JC Penney, Belk, Goody's and Office Max. Additionally a Carmike Cinema is located on the mall property.

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